

Abd al-Rahim Ferrand

Operations leader. Hotels, Air Force munitions, the web, and the machines that move goods.

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The Carolina coast

Service: United States Air Force veteran, Munitions Systems. **Education:** B.S. Biotechnology; B.A. Religious Culture, minor in business and ethics. **Status:** open to good work.

PROFILE

I run operations. The uniform has changed four times and the job has not: take something complicated and keep it in order. Today the operations are physical again: materials and site management for automated logistics, the conveyors, robotics, and high-density storage that move goods through modern distribution centers.

EXPERIENCE, IN ORDER

General manager, Regional hotel group

HOSPITALITY

Ran hotels across a regional portfolio, including new builds walked from ground break to grand opening. A general manager owns everything: the lobby, the ledger, and the outcome.

Asset manager, National hotel group

HOSPITALITY

Oversight of a national hotel portfolio at the corporate level: performance, capital, and accountability for every property the group held.

Concierge director, Luxury amenity firm

HOSPITALITY

Directed concierge teams for luxury residences and hotels, serving a clientele that notices everything: custom guest experiences, VIP services, and events run to the minute.

Munitions Systems, United States Air Force

AIR FORCE

Ordnance built, stored, moved, and accounted for under rules where the count is never wrong. Explosives handled by the book, movements planned like chess, records kept like law.

Operations leader, Multiple hotels

HOSPITALITY

Parallel command of several properties: operations, guest experience, and revenue together. Guest satisfaction rose fifteen percent while costs held flat, and the teams were trained to standards that outlasted the tenure.

Operations manager, Hospitality marketing agency

THE WEB

Hotel web platforms and digital marketing programs: visibility up, direct bookings up, occupancy following. The bridge between the front desk and the browser.

Founder, Ameen Systems

THE WEB

A studio built from zero: websites, member platforms, automation, and an internal command center that monitors and maintains about forty production sites.

Secretary, Board of directors, community nonprofit

THE WEB

Records, minutes, and governance for a community institution. The quiet administration that keeps a mission honest and running.

Materials and site management, Automated logistics

AUTOMATION

Conveyance, robotics, and high-density automated storage, engineered into distribution centers and commissioned on site. Thousands of components staged and installed in exact sequence.

Founder, Signal Retail

AUTOMATION

Structured field observation in, operational decisions out, with a live reporting dashboard behind it. Founder, builder, and operator.

SKILLS

- **Hotels and properties:** Multi-property oversight, asset management, openings, guest services, staff training, service standards.
- **Money and measurement:** Budgeting, revenue optimization, cost control, financial reporting, property and booking systems.
- **Web and systems:** Design, development, automation, and fleet operations. Digital strategy and customer engagement.
- **Automation and materials:** Conveyance, robotics, automated storage, materials management, and on-site commissioning.

SELECTED WORK

- **Ameen Systems** (ameensystems.com)
- **The Command Center**
- **Ferrand Library** (ferrandlibrary.com)
- **Halal Hustle** (muslimmyrtlebeach.com/halal-hustle)
- **Muslim Myrtle Beach** (muslimmyrtlebeach.com)
- **Ferrand Cards** (ferrandcards.com)
- **Signal Retail** (signal-retail.com)

CERTIFICATES (17)

- **Leadership and the workplace** (5): Exercising Leadership: Foundational Principles; Remote Work Revolution for Everyone; Leading Workplace Diversity, Professional Certificate; Introduction to Diversity in the Workplace; Cultivating Organizational Diversity.
- **Finance and markets** (9): Stock Trading, Professional Certification; Introduction to Stock Trading; Technical Analysis and the Skill of Day Trading; Accounting System Structure and Information Management; Reporting Firm Resources, Obligations and Performance; Reporting Use of Firm Resources and Taxation; Reporting Liabilities, Owners Capital and Cashflow; Investments, Pensions, and Financial Statement Analysis; Islamic Finance for the Sustainable Development Goals.
- **Faith, ethics, and culture** (3): Islam Through Its Scriptures; The Human Being in Islam; Islamic Bioethics.

Certificates and verification records available on request. Full version at ferrand.cv.